

Prepress Specification

Artwork guidelines for tickets, labels and PVC cards

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1 Tickets & Labels

QUICK REFERENCE

Parameter	Specification
Bleed	3 mm on all sides
Colour	CMYK or Pantone (uncoated)
Resolution – line art	Min. 300 DPI (bitmap / B&W)
Resolution – colour	Min. 300
Preferred file	Adobe InDesign package (links + fonts)
Accepted	Press-ready PDF, Adobe Illustrator (.ai), Photoshop (.psd / .tiff)
Min. text	4 pt (solid / filled text: min. 6 pt)
Min. line	0.5 pt (0.006
Transparency	Keep above 3% — text above 50% recommended
Sending files	WeTransfer for files over 15 MB e-mail for smaller files

FILE DELIVERY

- Preferred:** Adobe InDesign prepress package with all linked images and fonts.
- Accepted:** Press-ready PDF, Adobe Illustrator (.ai / .eps), Photoshop (.psd / .tiff).
- Sending:** WeTransfer for files over 15 MB. E-mail accepted for smaller files.

GENERAL ARTWORK RULES

- Provide 3 mm bleed on all sides.
- All colours must be CMYK. Convert spot colours to CMYK for full-colour files.
- Use uncoated Pantone references for spot colour printing.
- Text must be minimum 4 pt. Solid (filled) text must be minimum 6 pt.
- Minimum line thickness: 0.5 pt. Do not use line art below 2 pt in full colour.
- All fonts must be supplied or converted to outlines before sending.
- Avoid placing black ink or any colour containing black in the quiet zone (registration mark area).
- Transparency levels must remain above 3%. Text above 50% transparency recommended.
- In four-colour process, create text larger than 12 pt in solid colour where possible.
- For Illustrator files: convert text to outlines; embed or link all images.
- For InDesign: include all linked images and fonts in the prepress package.
- All proofs will be provided as PDF via e-mail prior to production.

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PVC Cards

QUICK REFERENCE

Parameter	Specification
Card format	ISO ID-1: 85.6 x 54 mm
Document size	91.6 x 60 mm (card + 3 mm bleed all sides)
Bleed	3 mm on all sides
Colour mode	CMYK (no RGB — colours will shift in print)
Resolution	Min. 300 DPI at final print size
Safe zone (text / logos)	Min. 4 mm from finished card edge
RFID chip safe zone	Min. 5 mm from chip centre — no graphics over chip
Min. text size	5 pt
Mag stripe area	Avoid placing key design elements in magnetic stripe area
Preferred file format	Adobe InDesign package (links + fonts)
Accepted formats	Press-ready PDF, Adobe Illustrator (.ai)
Sending files	WeTransfer for files over 15 MB e-mail for smaller files

CARD ARTWORK RULES

- Document must be set up at 91.6 x 60 mm (85.6 x 54 mm + 3 mm bleed on all sides).
- All artwork must be CMYK. Do not use RGB — colours shift during card printing.
- Keep all critical content (text, logos, barcodes) within safe zone: min. 4 mm from finished edge.
- For RFID cards: maintain min. 5 mm clear zone around the chip. Avoid metallic inks or foil over chip.
- Magnetic stripe area (top 12.5 mm on card back): avoid placing key design elements in this zone.
- Signature panel: leave blank or use a light tint only.
- Minimum text size: 5 pt. Use solid single-colour text for small text elements.
- All fonts must be embedded or converted to outlines before supplying files.
- Images: minimum 300 DPI at final size. Do not upscale low-resolution images.
- Barcode and QR code quiet zones must be respected — no background colour in quiet zone.
- For personalisation (variable data): supply a data file (.csv or .xlsx) alongside artwork template.
- All proofs will be provided as PDF via e-mail. Physical press proof available on request.

Questions? Contact our prepress & artwork team: pat@vullpo.com